



**Executive Council Meeting**  
**Conservation Employees Credit Union, Jefferson City MO**  
**June 14, 2018**  
**10:00 a.m. – 3:00 p.m.**  
**Minutes**

**Welcome & Introductions** – Scott Skopec welcomed everyone to the meeting, and the following were in attendance: Sarah Crocker, Dean Alberty, Jon Skinner, Austin Lampe, Ron Lumb, Ben Voss, Tom Ebeling, Nancy Underhill, Doug Seely, Adam Graham, Jim Mitchell, Dave Dittmer, Brett O’Brien, Ann Koenig, Ashley, Cindy Garner, and Kyle Monroe.

**Minutes Read and Approved** – Scott asked if anyone had changes to the minutes from the April 2018 meeting. Tom Ebeling made a motion to accept the minutes as presented. Doug Seely seconded the motion. The minutes were approved.

**Treasurer Report** – Brett submitted the following Treasurer Report:

- Regular share (savings)-\$10,985.31
- 02 Northwest-\$0.01
- 03 Northeast -\$0.01
- 04 Central-\$3,259.52
- 05 St. Louis Christmas club \$1,527.85
- 07 Southwest- \$277.40
- 77 East Central \$ 2,172.98
- 76 Square CC- \$65.29
- 75 Regular checking-\$58,135.87

**Current total in all accounts - \$76,424.24**

- Total from all accounts in April 2018 = \$78,744.13
- Investigate the Square CC Account.

**Old Business**

**Update: City Scape – Brett O’Brien**

- Brett passed around a copy of the Spring Edition of the City Scape for review.
- Brett will add the information about the conference to the Spring Edition.
- Austin will create the dropbox account and email links to the regional representatives to create folders and upload pictures into.

**Update: 2019 Conference – Central Region**

Jim Mitchell reported the conference will be held March 13<sup>th</sup> - 15<sup>th</sup> with a pre-conference workshop on the 12<sup>th</sup>. The hotel has been secured with Holiday Inn Southwest located at 10709 Watson Road. The room rate will be \$98.00. If anyone has any suggestions, please reach out to Skip Kinkaid and Jim Mitchell.

**2018 Officer Approval**

- President – Austin Lampe
- Vice President – Dean Alberty

- Treasurer – Jacob McMains

Tom Ebeling made a motion to accept the position nominations as presented. John Ebeling seconded the motion; the motion carried.

#### **Update: Master Gardener Conference**

Cindy Garner reported the State Master Gardener Conference is being held in Branson September 28<sup>th</sup> through the 30<sup>th</sup>. MCFC sponsored \$600.00 towards the Sunday Brunch that comes with a 3-minute presentation and a goodie bag for all attendees. MCFC will have a flyer in the welcome bag. They are hoping for 500 attendees but 200 for sure. Austin suggested someone to attend with the new MCFC banner as an exhibitor.

Ron Lumb made a motion to spend up to \$1,000.00 for the Master Gardener Conference. John Ebeling second the motion; motion carried.

Tom Ebeling amended the motion to state adding an additional \$1,000.00 to the \$600.00 previously approved. Ron Lumb seconded the motion; the motion carried.

*August Agenda Item – Exhibitor at Master Garner Conference.*

#### **Update: List of Coordinators – Casey Jo Kellner**

Tabled until August Meeting.

#### **No Topping Displays**

Austin spoke with his brother and whom has agreed to help update the No Topping displays. Doug Seely made a motion to move forward with updating the Tree Topping displays and brochures. John Ebeling seconded the motion; the motion carried.

#### **NEW BUSINESS**

#### **Approve the Strategic Plan 2018-2020**

Ron Lumb made a motion to approve the Strategic Plant 2018-2020 as presented. Doug Seely seconded the motion; the motion carried.

Cindy Garner requested someone write down the criteria for the new action item in Objective 2.2.

#### **Options for Re-Design of Website**

The website we currently have is in need to redesign. Martha is doing awesome at maintaining the website but doesn't want to redesign it. Jon Skinner volunteered to drive to St. Joseph to work with Martha Clark to update the website with the information to have on the updated website. A suggestion came from the floor to use Weebly for the new website.

Tom Ebeling made a motion to approve the funds for domain purchase and website purchases not to exceed \$500.00. John Ebeling seconded the motion; the motion carried.

#### **2020 Conference Planning**

Dean Alberty suggested that for 2020 Conference geared towards Fall timeframe. Dean suggested hosting the Conference in Branson, MO. There was discussion on hosting a fall conference. Dean will bring the item to regional level for vote.

## **Fall 2018 Seminar**

Cindy Garner suggested doing a traveling seminar. The regional representatives will take this item to their regional meeting and bring back for discussion in August.

Austin will draft up a letter of MCFC wanting to do a one-day seminar and Russell will forward letter out to resource foresters.

## **Digital Meeting Arrangements**

There was discussion on the floor regarding the options for digital meetings. The consensus of the group is that personal interaction is best. We would need a great microphone system so others not in the meeting room would be back to hear better.

- Suggestion made to set a time for committees to make their reports through digital meeting.
- Suggestion to restructure the agenda.
- Offer the option to have a digital meeting if someone needs it but otherwise keep the in-person meetings.

## **State Meeting Start Time**

Meetings typically always starting at 10AM but looking at starting meeting earlier to 9 or 9:30. After some discussion on the floor Tom Ebeling made a motion to start the meeting time at 9:30 a.m. Dave Dittmer seconded the motion; the motion continued.

## **Program Reports**

### **Communications Committee –**

- Ann Koenig reported that Donna Coble asked regarding if there was money set aside for Plant MOre Trees. Donna will bring the item to the communications committee for recommendations.

### **Articles of Incorporation – No Report**

- The committee reviewed with no changes.

### **Strategic Plan – No Report**

- The committee presented the new strategic plan in New Business.

### **Poster Contest & Education/Outreach Committee**

Cindy Garner reported on behalf of Casey Jo Kellner. Cindy passed around the pencil bag for the participating students this year along with a copy of the curriculum flyer.

### **Legislation Committee –**

No Report.

### **Financial Oversight Committee –**

No Report.

## **Liaison Reports**

### **Utility Arborist Association – Scott Skopec**

- Trees and Utility Conference in Omaha NE will be coming up soon.
- Right-A-Way meeting went well close to 80 members attended. Broke into smaller

groups and identified struggles with great discussions.

**Forest ReLeaf**  
**Plant MOre Trees:**

The Plant MOre Trees internet tool is taking on a life of its own! The tool currently has over 20 organizations enrolled and 90 individual users! Thanks to these people and organizations, we have successfully counted 264,172 trees, putting us over a quarter of the way to our million-tree goal! Good work everybody!

On 4/11, Forest ReLeaf hosted Plan-IT GEO (the builders of our tool) at CommuniTree Gardens Nursery for a tree inventory workshop and live tree plotting demonstration. At this event, Tom Ebeling had the opportunity to talk about the 20/20 Vision and to showcase the free internet tool to a group of 45 tree care professionals and community stewards. Much interest was generated, and we will be distributing informational handouts to several individuals and organizations that would like to contribute to our goal of planting a million trees by the end of 2020.

Forest ReLeaf and Plan-IT GEO also plan to seek an additional TRIM grant to continue the tools hosting and maintenance. The money, if awarded, will also be used for minor improvements to the tool itself and advertising to increase public awareness of our initiative and free internet tool.

Don't Forget! The tree plotting tool can now be accessed at **plantmotrees.org** and **plantmotrees.com!**

If you are interested in participating in the 20/20 vision or have questions/concerns regarding the tree plotting tool, please contact Tom Ebeling at [tom@moreleaf.org](mailto:tom@moreleaf.org)

**Project CommuniTree:**

This spring has been busy. There were 4300 trees ordered through the CommuniTree program, we are currently at approximately 1892 trees given away to various organizations, municipalities etc. Again, the vast majority of the trees given away are being planted in parks.

With 4300 trees distributed, spring 2018 has the 4<sup>th</sup> highest number of spring trees given since 2002. A comprehensive breakdown of planting type, species distribution per planting type, and frequency of trees and shrubs requested will be given following the spring give-away season.

**Priority ReLeaf:**

We have developed a more salient definition for Priority ReLeaf:

Trees of any size given to planting projects that fit the following criteria:

- \*Median household income by zip code less than 37,000 (150% of poverty level in 2017)
- \*Ash Replacement (and other future invasive tree pests/diseases)
- \*Natural Disasters
- \*Planting projects that require a significant amount of hands-on staff time

***Spring 2018***

FRM was awarded grant, thanks to the Funders' Network, to plant a total of 500 trees this year in 4 separate plantings in downtown St. Louis Parks in the Spring and Fall of 2018. In partnership with the Mayor's Office of Sustainability and MDC, spring plantings are as follows:

Minnie Wood Park – 50 trees  
Barrett Brothers Park – 100 trees

\*Other Priority ReLeaf plantings include:

Beyond Housing/24:1 – 30 trees  
Fairground Park - 50 trees  
Ackerman School – 40 trees  
Corondelet Park – 50 trees  
Fairground Park – 100 trees; Fairground will also be the location for the planting of our 200,000<sup>th</sup> tree

### ***ReLeaf Sales***

So far, gross sales for the ReLeaf Sales programs is \$1,770.00 (138 trees ordered total; invoices still coming in)

The ability to order through the FRM website is still ongoing and orders will still be coming in. We will end the program for the spring orders at the end of April 2018

### **Other Updates:**

\*Forest ReLeaf's 25th anniversary celebration is scheduled for October 28, 2018 and is being held in partnership with Magnificent Missouri's annual Conservation Celebration. A Sunday afternoon party is planned for this occasion. Other events this year include: Concert in the Trees, featuring the Hulapoppers, on May 31 and ArborMeisters on September 8.

\*We are currently in the process of preparing to install our pollinator garden thanks to the generosity of the Franciscan Sisters of Mary; we will also begin installing an Apiary in the prairie in May of 2018. We will have two hive colonies and will be mentored by Jane Sueme and Board president Gordon Schweitzer to ensure health, resilience and productivity of the colonies.

A new executive director for the Forest & Woodland Association was hired earlier this year. Laurie Coleman, previously with the Conservation Federation of Missouri, took Mike Hoffmann's place. Efforts are underway to integrate FWAM with the Missouri Forestkeepers Network.

**Mo. Dept. of Transportation** – Stacey Armstrong  
No Report.

**Mo. Forest Products Association** – No Report

**University/Extension** – Hank Stelzer  
No report.

**Missouri Parks & Recreation Association** – Jan Neitzert  
No Report.

**Federated Garden Clubs** – No Report

**NRCS State Forester** – Nate Goodrich – No Report

**Society of Municipal Arborists** – Brett O'Brien

Brett reported they do have an intern but he was unable to make today's meeting.

**MDC – Russell Hinnah reported**

- Finishing up paying out FY18 grants.
- Received 64 grants for FY19 TRIM.
- Arbor Day Foundation 2019 Partners Conference looking at hosting in St. Louis.
- Arbor Day is putting out Tree Health Campus Certification dealing with hospitals.

**MWISA – Brett O'Brien reported**

- Missouri had a bill in the house that affect ISA certifications. Senate Bill 613.
- Close to setting up interviews for Executive Director.

**MOFRAC – Gene Brunk gave the following report.**

No report.

**Region Reports & Volunteer Hours**

- **Kansas City** – No Report
- **Northwest** – Ron reported they've planted over 200 trees with the rotary club. Total of 32 volunteer hours were submitted.
- **Central** – Dave Dittmer reported the region has been inactive. Total of 32 volunteer hours were submitted.
- **Northeast** – Kyle Monroe reported they planted some trees at schools that participated in the Arbor Day Poster Contest. No volunteer hours were submitted.
- **East Central/St. Louis** – The region assigned duties for the conference; May 30<sup>th</sup> held iTree training; gypsy moth trapping started at the end of May. Total of 52 volunteer hours were submitted.
- **Southwest** – The region did a tour at Powell Gardens. They held Midwest Tree Climbing Competition. Total of 65 volunteer hours were submitted.

**Adjournment** – with no further business, the meeting was adjourned.