



Executive Council Meeting
Runge Nature Center, Jefferson City MO
February 8, 2018
10:00 a.m. – 3:00 p.m.
Minutes

Welcome & Introductions – Scott Skopec welcomed everyone to the meeting, and the following were in attendance: Brett O'Brien, Dave Dittmer, Tom Ebeling, Gene Brunk, Martha Clark, Cindy Garner, Jon Skinner, Casey Jo Kellner, Adam Graham, Stacey Armstrong, Ryan Russell and Sarah Crocker.

Minutes Read and Approved – Scott asked if anyone had changes to the minutes from the December 2017 meeting. Martha Clark made a motion to accept the minutes as presented. Casey Kellner seconded the motion. The minutes were approved.

Treasurer Report – Brett's submitted the following Treasurer Report:

- Regular share (savings)-\$10,949.47
- 02 Northwest-\$0.01
- 03 Northeast -\$0.01
- 04 Central-\$3,256.31
- 05 St. Louis Christmas club \$1,526.24
- 07 Southwest- \$277.13
- 77 East Central \$ 2,171.55
- 76 Square CC- \$65.25
- 75 Regular checking-\$56,091.54

Current total in all accounts - \$74,362.61

- Total from all accounts in December 2017 = \$78,348.14
- Conference expense account for most of the money spent since December. Items include transportation for \$1,564.00; Bluetooth speakers for early bird registrations for \$2,100.00; event insurance for \$298.00 (not posted yet).
- Molly Webb who donation to Champion Tree Fund posted to the Paypal account. Brett suggested changing the PayPal account password.

Old Business

Update: City Scape

Brett O'Brien received several good articles from everyone since December's meeting. He's been working mostly with Jacob for the upcoming conference. Deadline for the next edition will be by the end of March.

Update: 2018 Conference – Central Region

- Still working on planning, posted on website. Casey passed around a copy of the agenda.
- Early bird is supposed to close tomorrow. Suggested to extend it for a week. The committee will put together the content and email to Sarah Crocker.
- Discussed silent auction items and process.

Arbor Day Poster Contest

Casey Kellner reported the voting is live and will close out next week. Casey will be off the board in June. We really need to someone to step up and help Sarah Crocker out with the poster contest. One of the most difficult duties is getting the curriculum completed. Scott asked everyone to report back to regions to see about anyone interested. Gene asked if the poster contest has run its course. The committee will meet and discuss options about changing things up. Why are we doing it and what is our message? Suggestion made for a high school essay contest. The committee will hold a meeting at Conference.

Legislation Day – Scott Skopec

The committee has been working on a banner exhibit for the display. The display has a main back portion and two side portions. Austin's brother has been designing the exhibit. The McBaine Burr Oak is used as the main background then who MCFC is on one side and what MCFC does listed on the opposite side. Scott passed around pictures of the display. Trying to get it ordered to have at display in Columbia at Conference. Casey suggested adding Community to Missouri Forestry. Scott is also working on trying to get promotional items for conference but unsure if that will make it in time, if not it will be available at Legislation Day. A suggestion was made from the floor to make sure the images on display are good enough quality so they pixel out correctly. The committee paid \$50.00 for the copy right to the image of the burr oak. Austin Lampe and Scott Skopec are going to attend the Legislation Day on March 27, 2018. Ann Koenig has all the trees ordered. Josh Behounek and Scott Skopec are meeting February 28th in Jefferson City to discuss Forestry at the Capital. If anyone else is interested to attend, let Scott know.

NEW BUSINESS

Constant Contact – Sarah Crocker

Sarah suggested to have an additional person to have access to constant contact. Originally, Josh set it up for Statewide contacts and then those contacts split into Regional contacts. Sarah Crocker volunteered to help send out emails, but will still need an additional person to work with the database to keep it updated. Scott requested the members report back to local chapters for an interested individual. Make it clear MCFC will be offering free registration to conference for the individual. The Communications Committee will look into guidelines on what can be sent out through constant contact.

Program Reports

Communications Committee – No Report

Articles of Incorporation – No Report

Strategic Plan – No Report

Poster Contest & Education/Outreach Committee

- The update was previously given.

Legislation Committee – No Report

Financial Oversight Committee – No Report

Liaison Reports

Utility Arborist Association – Scott Skopec

No Report

Forest ReLeaf

Plant MOre Trees:

Plotting of the Fall 2017 CommuniTree give-away season is under way! Once these trees have been plotted, we will be over 6,000 trees closer to our goal!

After researching options for making PlantMoreTrees (PMT) a true “App” available in the apple and android app stores, we have decided that this is not the most efficient course of action. Due to the technical difficulty of the task, PlanIT-GEO has advised against attempting to produce a true app to avoid losing capabilities that have been custom built for PMT. Instead, we would like to focus our efforts on marketing PMT as a **free internet tool** and promoting its use to citizens and organizations.

We also had a discussion with PlanIT-GEO about seeking another TRIM grant to extend hosting and maintenance and possibly further customize the tool.

Don't Forget! The tree plotting tool can be accessed at **plantmotrees.org** and **plantmotrees.com!**

If you are interested in participating in the 20/20 vision or have questions/concerns regarding the tree plotting tool, please contact Tom Ebeling at tom@moreleaf.org

Project CommuniTree:

This fall has been very steady. We have distributed approximately 7300 #3-gallon trees. This will leave us with a total #3-gallon inventory of approx. 10,500 trees to overwinter. This number reflects the 520 trees upotted from #3 gallon to #15-gallon pots.

Of the 7,300 #3-gallon trees distributed, just under 40% went to municipalities, just under 21% went to parks and a little less than 17% went to schools (Figure 2). The category of Municipality is very vague. During the spring season, we will make sure track what the trees went to the municipalities for.

The most requested species for this season is Shortleaf pine 10%, American Sycamore 4.8%, River Birch 4%, Eastern Redbud 3.9%, and Black Gum 3.9%. These distribution numbers were taken into consideration when putting together our seedling order from George O. White.

Priority ReLeaf

We have identified four neighborhoods in Ward 5 in the City of St. Louis to again plant trees to replace ash trees being removed due to EAB. Two temporary, part time “neighborhood ReLeaf coordinators” were hired to help organize the planting events. We were able to plant 190 trees in these neighborhoods with a great turnout of local volunteers. 310 #15-gallon trees were then delivered to the City of St. Louis to fulfill the 500 #15-gallon tree agreement.

Other Priority ReLeaf orders filled: 12 trees to the city of Greendale, 29 trees to the Jefferson City Housing Authority and 3 trees to Summersville Elementary for a total of 44 trees, 125 trees to Beyond Housing 24:1 municipalities.

Other Updates

Our year end fundraising campaign resulted in over \$25,000 in donations! Thank you to everybody who made this tremendous effort possible!

Forest ReLeaf's 25th anniversary celebration is scheduled for October 28, 2018 and is being held in partnership with Magnificent Missouri's annual Conservation Celebration. A Sunday afternoon party is planned for this occasion.

The Young Friends group hosted its annual "ugly holiday sweater" Crawl the Grove on December 2nd and raised \$3,695.44

Mo. Dept. of Transportation – Stacey Armstrong

Stacy reported that MOEP which is a task forest that grows native is having a field event to educate people on Bradford Pear. The intent is to educate people about it so they stop buying it. The event will be April 13th at 2:00pm. Cindy Garner brought to the groups attention regarding some pruning coming from the MoDot region in Springfield.

Mo. Forest Products Association – No Report

University/Extension – No Report

Missouri Parks & Recreation Association – Jan Neitzert/Gary Gates – No Report

Federated Garden Clubs – No Report

NRCS State Forester – Nate Goodrich – No Report

Society of Municipal Arborists – Brett O'Brien

Brett reported the group is looking for a state liaison. If anyone else would like to become a representative contact Brett. SMA intern applications are open.

MDC – Russell Hinnah reported

MWISA – Brett O'Brien

Brett reported they just had a conference. Hoping to get job announcement out next week.

MOFRAC – Gene Brunk gave the following report.

Gene reported the group hasn't met since December. The next meeting will be March 7, 2018.

Region Reports & Volunteer Hours

- **Kansas City** – No Report
- **Northwest** – Dean Alberty did a EAB workshop with their community and surrounding areas. The event was well attended, City of St. Joe did not sent representatives. Total of 48 volunteer hours were submitted.
- **Central** – Ryan Russell reported the group held a tour of Stephen's Lake Park and did a quick tour of the routes for Conference. Mainly been working on conference. Total of 100 volunteer hours were submitted.

- **Northeast** – No Report.
- **East Central/St. Louis** – They are currently going through transition with new chair. Currently discussing how to get out word on proper mulching techniques. Looking at doing a billboard. Discussing what to do with money from TRIM grant program. Total of 20 volunteer hours were submitted.
- **Southwest** – The region had a December meeting which the MDC media specialist came and talked about the history of the Christmas Tree. A lot of members attended the Insect and Disease event. Local arbor day poster contest event was held. Reminded the group that if you have mulch signs that now is a good time to get them out as we approach the planting season. Total of 51 volunteer hours were submitted.

Adjournment – with no further business, the meeting was adjourned.