**Executive Council Annual Meeting**

**Online through Zoom**

**December 10, 2020**

**9:30 a.m. – 3:00 p.m.**

**Welcome & Introductions** – Dean Alberty welcomed everyone to the meeting, and the following were in attendance: Kristi Werdenhause, Jacob McMains, Russell Hinnah, Brett O’Brien, Wei Zhang, Woody Wells, Jordan Odom, Martha Clark, Meredith Perkins, Ann Koenig, Jon Skinner, and Bill White.

**Minutes Read and Approved** – Dean asked if anyone had changes to the minutes from October 2020 meeting. Jacob McMains made a motion to accept the minutes as presented. Martha seconded the motion. The minutes were approved.

**Treasurer Report** – Jacob McMains submitted the following Treasurer Report:

01 Regular share (savings)- $11,144.09

02 Northwest- $0.01

03 Northeast- $0.01

04 Central- $3,287.11

05 St. Louis (Christmas club)- $1,540.76

07 Southwest- $279.72

77 East Central- $2,181.39

76 Square CC- $0.02

75 Regular checking- $50,563.59

78 Money market- $25,120.65

PayPal- $164.69

**Current total in all accounts = $94,282.04** – per online banking on 12/10/2020

**Processed Transactions:**

-Zoom Subscription: $14.99 x2 ($29.98)

-Constant Contact Payment: $42.75 x2: ($85.50)

**Upcoming Transactions:**

-Conference and/or workshop expenses

**Special Presentation -** Dr. Wei Zhang- Soil Moisture: “The Most Important Factor for Young Tree Survival in Urban Forestry”

* Dr Zhang spoke about the Tree Diaper and how this product can help with urban trees. Soil moisture is the most important factor for young tree survival in urban forestry. The company was started with a national science foundation grant. He spoke about protecting your community forests from budget cut and on the cost and benefits over time of urban forestry. The cost for the first few years is higher than the benefits. He mentioned why it is so hard to grow urban trees, because when moved by people most of a trees root system is left behind. Transplanted trees do not have root system supporting them. Container-grown trees may not lose much roots, but the root systems are limited to the container size. They survive and thrive very well with the irrigation system. Irrigation takes time. A 2-inch caliper (trunk diameter) tree would require approximately 20 gallons of water. Large trees use a lot more water than small trees on the stand-level. Use some of the abundant stormwater in cities and combine with slow release irrigation. Use soil moisture as the only indicator of watering need. How can we relate the trees benefits to budgets? Use plants to intercept, detain, retain, and clean up rainwater. This results in improved water and air quality, reduced stormwater runoff rate, reduced load on conventional stormwater treatment, increased natural habitat, improved groundwater recharge, community beautification and increased property values, and multifunctional space use.

**Old Business**

• Code of Conduct

• Financial Oversite Committee

• Doug Seely-Scholarship Program

• October Meeting

**New Business**

• Review of members an at-large update-

• Voting my e-mail for new business

• New Date 2021 Conference

• By-Laws of MCFC updates Article III-get an original copy via email and then an updated copy.

**Committee Reports**

**Communications Committee** – Ann Koenig, Meridith Perkins, Brett O’Brien, Gene Brunk, Martha

Clark

* No report.

**Strategic Plan Current Action Items Review**: Dean Alberty

* Dean’s been working with Martha on this.

**Poster Contest & Education/Outreach Committee**: Kristi Werdenhause, Jacob McMains, Casey

Jo Kellner, Troy Powell

* We have received all of the posters and will judge and vote for the top 12 on December 17.

**Financial Oversite Committee** – Kristi Werdenhause, Martha Clark, Scott Skopec, Brett O’Brien, Jacob McMains

* No report.

**Liaison/At-Large Membership Reports**

• Utility Arborist Association and Missouri Cooperative Right-A-Way Management Association - Scott Skopec

* No report

•Forest ReLeaf – Meridith Perkins

* Reported that they are in a positive financial state and have been seeing good support. Some of their new partners are SSM Health, Spyre Energy, and Bank of America. She mentioned that they will work on the last 100 miles of the MO River along the Katy Trail in the future. They are doing an all online Tree Keepers course this spring. This spring they will have a limited tree give away due to limited seedlings available. This past fall they ended up giving many trees away. There is a lot of interest in this program and will be potting about 18,000 seedlings this spring.

•Society of Municipal Arborists-Brett

* Had an online conference recently.

•MDC Report-Russell Hinnah

* Tree City, Line, Campus applications have been coming in. Asked everyone that If you know of any cities let them know to apply for Tree City this year.

•Midwestern Chapter of ISA-Brett and Ann

* They will have an online exhibit hall where you can do prizes on their page. Awards and presentations will be online. The virtual conference will be Jan 25-29. Registration is $85 if you are a member. There are 18 CEUs and won’t be an all-day format.

•TCIA

* No Report

•Mo. Forest Resources Advisory Council – Gene Brunk

* No Report

•Mo. Dept. of Transportation – Chuck Wills

* Jordan has been working on a project with them where they have to remove 100 trees due to changing a two-lane road to a five-lane road. Will be working to replace all those species that were lost.

•Mo. Forest Products Association - Mark McCarthy [mark@moforest.org](mailto:mark@moforest.org)

* NO Report

•University/Extension **-** Hank Stelzer

* No Report

•Missouri Parks & Recreation Association

* No Report

•Federated Garden Clubs – Gayle Fry

* No Report

•NRCS State Forester – Joe Alley

* No Report

•Missouri Invasive Plant Task Force – Ann Koenig

* No Report

•FWAM

* No Report

**Region Reports & Volunteer Hours –** Region Representatives

•Kansas City – Helene Miller

* No Report

•Northwest – Martha Clark

* No Report

•Central – Todd Bock/Dave Dittmer

* Next program is scheduled for Jan 15. They will meet outside capitol grounds in Jefferson City. Will get some trees planted there and do a tour of capitol grounds and do an inventory.

•Northeast – David Vance

* No Report

•East Central/St. Louis - John Ebeling, Ben Voss /Adam Graham, Doug Seely

* No Report

•Southwest – Woody Wells/Jorden Oden

* 34 hours.

**Adjournment**